

MENTOR•HER

introducing the
six-month
entrepreneur
program

GROW YOUR BUSINESS TO NEW HEIGHTS

www.mentorher.global

MARCH-MAY SCHEDULE

All sessions take place on Zoom at 11 am on Saturdays!

March 3rd: 10 page Workbook on "Setting Business Goals" delivered to your inbox!

8
MAR

CIRCLE: SETTING YOUR BUSINESS GOALS

In this session, we'll ask each of our participants to tell us what business goals they want to set for the next six months- whether that's a monetary goal, reaching a milestone in their business, finding new routes to market or booking more clients. Then, we'll help in every way we can with finding a connection for you to help you achieve that goal- including sharing your business to our 40k followers!

15
MAR

TALK: INSPIRING YOU FOR 2025 WITH ALEKS

Aleksandra Marcinkowska is a thriving entrepreneur who works around the world helping non profits and women in business succeed. As part of her work, she has co-delivered workshops for Prince William and Princess Kate in the UK. She's an international business owner of 3 limited companies and a non profit organisation based in Dublin. In this one hour talk she'll help inspire you for the upcoming year!

MARCH 22ND: EXCLUSIVE Q&A WITH GUEST SPEAKER TBA

March 1st: 10 page Workbook on "Reviewing your Products & Pricing" delivered to your inbox!

5
APR

CIRCLE: REVIEWING YOUR PRODUCTS & PRICING

This session is focused on finding out how you can develop your products and services, getting real-time feedback to help you come up with new ideas for your business to not only develop your offering but find new routes to market. We'll look at how to develop your wording to make it clearer to your customers what they get from working or buying from you and find solutions to any obstacles your currently facing.

12
APR

TALK: DIGITAL MARKETING WITH REBECCA

Rebecca Maclehose is a brand strategist, creative marketer, and founder of Your Brand Strategy. She has over 7 years of experience working with brands - building them, marketing them, and managing them. Working from the USA to markets across Europe and Asia, Rebecca has seen that a thoughtful strategy is one of the most powerful assets a business can have.

APRIL 19TH: EXCLUSIVE Q&A WITH FASHION RETAILER TBA

May 1st: 10 page workbook + 300 templates on how to develop your business via social media

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MAY

CIRCLE: SOCIAL MEDIA GOALS

In this session, we'll be going through your social media presence, helping you come up with new ideas and figuring out why some posts perform and others don't specifically to your business. We'll be helping you come up with new ways to market your business via social media and give you the latest trends across LinkedIn, Instagram, TikTok and Facebook to help you succeed.

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MAY

TALK: BUSINESS GOALS WITH FIONA

Having worked in corporate construction project management for two decades and running her own PM business, Fiona saw the need for a different approach to business success. This led her to qualify as a Life and Executive coach so that she could combine her project management skills with business coaching. She is passionate about vision design, creating plans and action steps, managing change & challenges, and all the juiciness that goes with bringing a vision to life. In this session, Fiona will be reinspiring you with ideas to help your business come to life!

MAY 17TH CONFIDENT CONTENT CREATION IN-PERSON IN DUBLIN

JUNE-AUGUST SCHEDULE

All sessions take place on Zoom at 11 am on Saturdays!

June 1st: 10 page Workbook on “Achieving Sales through Networking” delivered to your inbox!

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JUNE

CIRCLE: SALES & NETWORKING

We're going to be exploring new ways that you can get your business in front of the right people. For each Mentee, we'll be referring them to at least 5 new contacts for their business and coming up with three new routes to market for their product or service. This will be an exciting session, with follow-up and introduction emails sent to each Mentee the following Monday.

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JUNE

TALK: FINANCE WITH AOIFE

Aoife Gaffney is the founder of Prudence Money Penny Coaching. She holds an honours Masters degree from Trinity College in Technology Enhanced Learning, an undergraduate degree in Science from The Open University, Qualified Financial Adviser diploma from Institute of Banking and NLP diploma and a pile of other certs and qualifications just for fun. In this workshop, she'll be exploring how we can all Demystify Investments with a broad overview of how to start managing your own investment portfolio

JUNE 21ST: Q&A WITH UK ENTREPRENEUR TBA

July 1st: 10 page Workbook on “Reviewing your Products & Pricing” delivered to your inbox!

5
JUL

CIRCLE: WORK/LIFE BLEND

In our July session, we'll be focused on better ways to manage your work life blend- helping you come up with better routines that will hopefully serve you for years to come. We'll be looking at managing your business, coming up with proper schedules and holding yourself accountable long after our six-month program ends...

12
JUL

TALK: BOOKKEEPING WITH LESA

Lesa is a leader in Bookkeeping & Payroll Management at senior levels with qualifications to match! She's passionate about helping small businesses and entrepreneurs get to the next level and is perfect for someone needing guidance in these fields. She'll be guiding us through bookkeeping designed to equip entrepreneurs with the foundational skills needed to maintain accurate and organised financial records.

JULY 19TH: WORKSHOP ON THE BEST BUSINESS PRESENTATIONS

August 1st: Workbook on creating a perfect business presentation

2
AUG

CIRCLE: PREPARING FOR BUSINESS SHOWCASE

In this session, we'll be going through how to prepare your business for a showcase, developing the right information that customers need to know for your business and finding how to market it effectively to your different customer demographics. At the end of this session, Mentor Her will organize individual calls and design a beautiful presentation for your business.

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AUG

TALK: IMPOSTER SYNDROME WITH CLAIRE

In our final workshop, Claire Carroll will dig into what defines Imposter Syndrome and most importantly, what is the one strategy that is most effective in overcoming this limiting thinking & behaving pattern. Claire is an Executive coach, in the past she has worked as an expert in advertising agencies, and then a decade as a sales leader in Google she now works as an executive coach for women across Ireland and the UK

AUG 16TH & 23RD: BUSINESS SHOWCASE RECORDING DAYS IN DUBLIN 2

IN-PERSON EVENTS IN DUBLIN



SATURDAY, MAY 17TH 2025 2PM-5PM

CONFIDENT CONTENT CREATION

In this day time session on Saturday, 17th of May- we'll be hosting an event in the Port House Cava in Dublin 2 where we'll be brainstorming our strategy for content as a follow on from our April and May sessions. If you're not confident in front of the camera, you'll find out how to exude confidence. We'll also help you plan, design and record 5 videos on the day and support you in collaboratively posting these videos over the coming weeks!

Tickets to this event are included in your six-month program and will also include a wine reception and tapas!



SATURDAY, AUG 16TH AND 23RD 2PM-5PM

BUSINESS SHOWCASE PREP

At the end of our program, we want to showcase your business to your customers via our platform and yours!

Included in our program is a 20 second intro clip of your business which will be professionally recorded and edited- filmed in Dublin 2 across the day at different time slots on August 16th and 23rd. We'll also provide a 5 page business showcase deck to help you reach your potential consumers designed for you by our team of experts! Alongside your 20 second intro clip and your 5 page business deck, you'll get 5 professional photographs of you to help you showcase what you do online!

JOIN TODAY!

This program is priced at €650 per person including VAT @23% which is fully redeemable from your business.

You can choose to pay up front or select a payment plan at €130 per month for six months beginning in February 2025. Find out more by visiting mentorher.global/confirm

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